

Get Up to \$100 Cash Back...

HDS *Ultimate* UPGRADE SALES EVENT



**Purchase before July 6, and receive a \$50 rebate on HDS-5.
Or get \$100 back for HDS-7, -8, or -10 if you also buy...**

> HDS Add-On Option...

- LWX-1 SIRIUS® Weather Antenna
- LGC-4000 High-Sensitivity GPS Antenna
- StructureScan™ Side-Viewing Sounder (available later 2009)

> Or, Any GPS Handheld Option...

- NEW Endura™ Models (Out&Back, Safari or Sierra)
- XOG™ Crossover Navigator

> Or, An Additional HDS Display! Buying any second HDS display also qualifies for your \$100 rebate!

Find out more at www.lowrance.com/hds-upgrade



**Extra Bonus: Enter to Win a Fishing Trip with
Bassmaster® Champion Skeet Reese!**

Plus, 25 lucky entrants will win a FREE Lowrance HDS Fishing Jersey!
Details at www.lowrance.com/fishingtrip.

No Purchase Necessary. HDS Ultimate Upgrade Sales Event Sweepstakes is open to legal residents of the 50 U.S. (and D.C.) 18 years and older. Sweepstakes starts on March 20, 2009 and ends on August 6, 2009 at 11:59PM CT. For entry and official rules go to www.lowrance.com/fishingtrip. Void where prohibited. Sponsor is Navico, Inc., 12000 E. Skelly Drive, Tulsa, OK 74128.

LOWRANCE
Seize the Day