

# GEAR UP

## SALES EVENT

JANUARY 9 THROUGH APRIL 30, 2015

START BUILDING YOUR RAYMARINE DREAM SYSTEM AND SAVE



SAVINGS UP TO **\$2500**  
ON COMPLETE RAYMARINE SYSTEMS

**Raymarine®**  
BY **FLIR**



## Build Your Dream System and Save Big!

Raymarine's Gear Up Sales Event is the perfect time to build your dream electronics system. No matter if you're starting from scratch or adding to an existing Raymarine system, the Gear Up Sales Event will help you save big on the technology you need.

- Save up to **\$500** on select Multifunction Displays\*
- Save up to **\$200** on Evolution™ Autopilots\*
- Save up to **\$200** on select radar scanners
- Plus big savings on CHIRP sonar, instruments and more!

Raymarine is offering generous upgrade bonuses and other incentives too. The Gear-Up Sales event ends **April 30, 2015**, so don't delay. Start outfitting your boat today!

\*Offer limited to 2 multifunction displays and 1 autopilot per claim.

## Enjoy Upgrade Bonuses on MFDs & Autopilots

Now you can **save up to \$300 more** when you upgrade your old Raymarine or competitive multifunction display or autopilot system to a qualifying new Raymarine product!

- Earn a **\$100 Upgrade Bonus** when you upgrade your old MFDs to new qualifying Raymarine MFDs.
- Earn a **\$200 Upgrade Bonus** when you upgrade your old autopilot to a new Raymarine Evolution™ Autopilot.

Claiming your bonus is easy! Purchase your products, file your rebate, and claim your upgrade bonus now. Then install your new products and show us your helm! Email a *before and after* photo\* to **gearup@raymarine.com** when your installation is complete.

\*All photos become the property of Raymarine and may be used for marketing purposes.

## See Huge Savings on Thermal Night Vision



Looking for even more savings? Add a Raymarine or FLIR Thermal Night Vision Camera System or Handheld Scope to your system and save up to **\$1000 more** by mail-in rebate.

Thermal night vision cameras from Raymarine and FLIR turn night into day, and let you keep on boating and fishing around the clock. Now is a great time to get it onboard!

- Save up to **\$200** on handheld thermal scopes
- Save up to **\$350** on fixed-mount thermal cameras
- Save up to **\$1000** on pan & tilt thermal camera systems

Get the full details on our *Thermal Rebate Rewards* offer at:  
**www.raymarine.com**

## How to Qualify for and Redeem your Gear-Up Sales Event Rebate Offer:

1. Purchase any NEW qualifying Gear-Up Sales Event products from any Raymarine electronics dealer or boat dealer in the USA or Canada between January 9 and April 30, 2015.
2. Properly register for this Rebate Offer by completely and accurately providing all of the required registration information via ONE of the following methods:

### On-Line Registration (preferred):

For fastest processing and status tracking, pre-register online at:  
**http://raymarine.4myrebate.com**

- Offer RM-10056 for USA Residents
- Offer RM-10057 for Canada Residents

### Manual Registration:

Complete the *Required Customer Information* and *Required Product Information* sections (on pages 3 & 4) and follow the mailing instructions below.

3. Within 30-days of purchase, mail:
  - a legible copy of your original dated invoice or purchase receipt
  - the original UPC barcodes cut from the qualifying product packages.
  - the completed *Required Rebate Offer Customer* and *Required Product Information* sections (if registering manually) and mail everything to:

**Raymarine Rebate Processing**  
PO Box 130018  
El Paso, TX 88513-0018

See Rebate Offer Terms, Conditions, Limitations and Exclusions for additional requirements and other important information.

### Gear-Up Sales Event: Required Product Information

**Qualifying Products:** Please select the box(es) indicating the Qualifying Product(s) purchased. The rebate amount is indicated in parenthesis next to each qualifying product or category. Use the worksheet to calculate your expected Gear-Up Sales Event Rebate amount (subject to correction.) You MUST purchase *at least one* product to qualify for a rebate.

Qualifying Products	Rebate Amount	
<b>Multifunction Displays</b> (Choose <u>up to 2 qualifying displays</u> and indicate their serial numbers below.)		
aSeries (\$200 each) <input type="radio"/> a9x <input type="radio"/> a12x	Total Quantity: _____	
eSeries (\$200 each) <input type="radio"/> e9x <input type="radio"/> e12x <input type="radio"/> e165	Total Quantity: _____	
gS-Series (\$500 each) <input type="radio"/> gS95 <input type="radio"/> gS125 <input type="radio"/> gS165 <input type="radio"/> gS195	Total Quantity: _____	
<input type="radio"/> Upgrade Rebate (\$100) <i>Check the box and email before/after photos to gearup@raymarine.com.</i>		
Qualifying MFD #1 Serial Number _____		
Qualifying MFD #2 Serial Number _____		
<b>Autopilot Displays</b> (Choose any 1 qualifying autopilot.)		
<input type="radio"/> Evolution™ EV100 Systems (\$100)		
<input type="radio"/> Evolution™ EV200, 300, 400 or DBW Systems (\$200)		
<input type="radio"/> Upgrade Rebate (\$200) <i>Check the box and email before/after photos to gearup@raymarine.com.</i>		
<b>Instruments</b> (Please select the instruments purchased from each family.)		
i40 Instruments (\$50 Each) <input type="radio"/> Depth <input type="radio"/> Speed <input type="radio"/> Wind <input type="radio"/> Tridata	Total Quantity: _____	
i50 Instruments (\$50 Each) <input type="radio"/> Speed <input type="radio"/> Depth <input type="radio"/> Tridata	Total Quantity: _____	
i60 Instruments (\$50 Each) <input type="radio"/> Wind <input type="radio"/> Close Hauled Wind	Total Quantity: _____	
i70 Instruments (\$50 Each) <input type="radio"/> i70 Multifunction Instrument	Total Quantity: _____	
<b>Fishfinders and Sonar Modules</b> (Select any of the qualifying products purchased.)		
<input type="radio"/> CP100 CHIRP DownVision™ System (\$50)		
<input type="radio"/> CP200 CHIRP SideVision™ System (\$50)		
<input type="radio"/> CP100/CP200 CHIRP DownVision™ and SideVision™ Combo Pack (\$150)		
<input type="radio"/> CP300 or CP370 Digital Sonar (\$100)		
<input type="radio"/> CP450c, CP470 or CP570 CHIRP Sonar (\$400)		
<b>Radar Scanners</b> (Select any of the qualifying products purchased.)		
<input type="radio"/> 18" HD Color Radome Scanner (\$100)		
<input type="radio"/> 24" HD Color Radome Scanner (\$100)		
<input type="radio"/> 48" HD or Super HD Color Open Array Scanner (\$200)		
<input type="radio"/> 72" HD or Super HD Color Open Array Scanner (\$200)		
<b>System Accessories</b> (Select any 1 accessory and receive an additional \$50 bonus. Limit 1 \$50 bonus.)		
<input type="radio"/> VHF Radio <input type="radio"/> AIS System <input type="radio"/> Weather Receiver <input type="radio"/> Raystar 130 GPS		
<b>Boat Show Bonus Cash</b> (Check the box and attach your Boat Show Bonus coupon to your rebate claim.)		
<input type="radio"/> Boat Show Bonus Cash (\$100)		
<b>Expected Rebate Grand Total</b> (Subject to correction by Raymarine.)----->		

## Required Customer Information

Please complete the form below for mail-in registrations.

For faster processing you can pre-file your rebate claim online at: <http://raymarine.4myrebate.com>.

Name: \_\_\_\_\_ Email\* \_\_\_\_\_

Mailing Address: \_\_\_\_\_ City: \_\_\_\_\_

State/Province: \_\_\_\_\_ ZIP/Post Code: \_\_\_\_\_ Country: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Signature: \_\_\_\_\_

This offer is only good in the USA and Canada. Please select one of the following offer codes:

☐ RM-10056 (USA Residents)

☐ RM-10057 (Canada Residents)

\*By providing Raymarine my email address, I grant Raymarine permission to send me emails regarding products and services. Please read the instructions on How to Qualify (on reverse), as well as the offer Terms, Limitations and Exclusions (below.)

## Gear Up Sales Event Offer Terms, Conditions, Limitations and Exclusions

To qualify for the Raymarine Gear-Up Sales Event, purchase any of the listed new Raymarine products (from the Required Product Information section, the 'Qualifying Products') from any Raymarine electronics dealer or boat dealer between January 9, 2015 and April 30, 2015, and register your products as detailed on reverse. Whether registering on-line or by mail, your claim will not be processed and this offer is void if you do not submit a copy of an original invoice AND the original product UPC barcodes from the Qualifying Product packages. *Claims for Qualifying Products purchased pre-installed on a new boat may be submitted with a warranty registration barcode decal from the product's document pack, in lieu of the UPC barcode from the original packaging.*

Offer limited to 2 multifunction displays per claim. Offer limited to 1 Evolution™ autopilot system per claim. Offer limited to 1 System Accessory bonus per claim. LIMIT ONE (1) REBATE PER QUALIFYING PRODUCT PURCHASED. LIMIT ONE (1) CLAIM PER PERSON OR PER HOUSEHOLD. Raymarine MFD models and sizes not specifically listed on the Qualifying Products form (on reverse side) are excluded from this offer.

To qualify for the MFD and/or Autopilot Upgrade Bonus, purchase any of the new Qualifying MFD or Autopilot products, check the appropriate boxes in the **Required Product Information** section, and submit your rebate claim immediately. After receiving your new Raymarine products please submit 2 or more digital photos to Raymarine by email. At least one photo should clearly show your old products before removal from the boat, and at least one additional photo should clearly show the new Raymarine MFD and/or Autopilot products. Email the photos to [gearup@raymarine.com](mailto:gearup@raymarine.com). All photographs submitted become the property of Raymarine and may be used for marketing or promotional purposes. **Submission of photos WILL NOT delay the processing of your rebate claim.** Limit 1 MFD and 1 Autopilot bonus per claim (\$300 maximum.)

To qualify for the Boat Show Bonus Cash Offer, check the box indicated on the **Required Product Information** Section, and include your completed ORIGINAL Boat Show Bonus Cash coupon that you received from the Raymarine booth at a 2015 boat show. Boat Show Bonus Cash coupons expire THIRTY (30) DAYS from the date of issue. The purchase invoice or receipt submitted with your rebate claim must be dated within that same 30 day window. Expired, incomplete, illegible, or mutilated coupons will not be accepted.

Mail all items to the address provided (on reverse) NO LATER THAN THIRTY (30) DAYS FROM THE DATE OF PURCHASE. OFFER VALID ONLY FOR ORIGINAL END-USER PURCHASERS AND MAY NOT BE COMBINED WITH ANY OTHER OFFER FROM RAYMARINE. EMPLOYEES AND THEIR IMMEDIATE FAMILY MEMBERS OF FLIR SYSTEMS, INC. AND ITS PARENT AND AFFILIATES AND AUTHORIZED PRODUCT RESELLERS AND DISTRIBUTORS ARE NOT ELIGIBLE FOR THIS OFFER.

Rebate(s) will be paid in the form of an American Express® Prepaid Reward card. Offer 01/2015-JFM

valid for sales in the United States (including Puerto Rico and U.S. Virgin Islands) and Canada only. Rebate Payable in American Express® Prepaid Reward cards using US Dollars for US Residents. The Reward Card is given to you as a reward, refund, rebate or gift and no consideration, value, or money has been paid by you in exchange for the Reward Card. The Reward Card cannot be used at cruise lines, for recurring billing charges, at casinos or ATMs. The Reward Card is subject to applicable law; a \$2.00 monthly service charge applies but is waived for the initial six (6) months after receipt by cardholder. See cardholder agreement for complete terms and conditions. Rebate Payable in American Express® Gift Card using Canadian Dollars for Canadian Residents. Use of the Gift Card is subject to the Cardholder Agreement, which includes usage restrictions, terms and conditions. The Gift Card is not reloadable. For use only at merchants in Canada and the U.S. that accept American Express Cards. Not for use at ATMs or redeemable for cash.

Offer valid for sales in the United States (including Puerto Rico and U.S. Virgin Islands) and Canada only. Raymarine is not responsible for honoring submissions that are untimely due to lost or misdirected mail, submissions that are illegible or incomplete, submissions that are designed to circumvent any of the terms and conditions that apply to this special limited offer, or fraudulent submissions. Please note that fraud is a serious crime and may be subject to serious criminal and civil penalties.

Upon receipt of a properly completed rebate submission, you should receive your rebate within eight (8) to ten (10) weeks. IF YOU BELIEVE YOU QUALIFIED FOR BUT DID NOT RECEIVE YOUR REBATE WITHIN 10 WEEKS AFTER REGISTERING A QUALIFYING PRODUCT AND SUBMITTING ALL OF THE REQUIRED DOCUMENTATION, PLEASE CALL (800) 286-9146 OR VISIT <http://raymarine.4myrebate.com> NO LATER THAN FRIDAY JULY 17, 2015 BY 5:00 PM ET OR YOUR CLAIM WILL BE DEEMED WAIVED. ONCE A CLAIM HAS BEEN SUBMITTED, THE QUALIFYING PRODUCT CANNOT BE RETURNED TO RAYMARINE, INC. OR ITS AFFILIATES FOR A REFUND. THE REBATE WILL BE SENT TO THE FIRST AND LAST NAME OF THE INDIVIDUAL INDICATED ON THE INVOICE OR RECEIPT SUBMITTED AS PROOF-OF-PURCHASE.

**Please keep a copy of your completed Required Customer Information form and your original proof-of-purchase information for future reference.** SUBMISSIONS RECEIVED MORE THAN THIRTY (30) DAYS FROM THE DATE OF PURCHASE OR FOR PURCHASES MADE AFTER APRIL 30, 2015 ARE VOID.

In some jurisdictions, one or more of these limitations and exclusions may not apply to you. Raymarine respects your privacy. By submitting this claim, you expressly accept the privacy policy of FLIR Systems, Inc., available here: <http://www.flir.com/corporate/privacy.html>, and consent to receiving information regarding the status of your claim, claim approval, claim denial, and other information via email. For more information and for complete terms and conditions visit <http://raymarine.4myrebate.com>, or write to Raymarine, 9 Townsend West, Nashua NH 03063. **Equipment described herein may require US Government authorization for export purposes. Diversion contrary to US law is prohibited. Copyright © 2015 FLIR Maritime, Inc. All rights reserved. All trademarks are the property of their respective owners.**