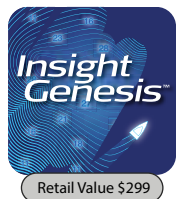


Lowrance HDS Gen2 & Elite-7 Mail-In Offer



Purchase ANY Lowrance HDS Gen2 product and receive
a **FREE Insight Genesis™** Premium 1-Year Subscription
PLUS Insight Planner™ Mapping Software



To Qualify For and Receive Your FREE Products:

- Purchase valid product(s) between 5/9/13 and 7/21/13 in the U.S., Canada or Puerto Rico.
- Complete and mail this form by 8/8/13.
- Include the Original UPC or EAN barcode from each product box
- Include a dated copy of your register receipt.
- Limit three mail-in offer forms submitted per household.



Name: _____

Street Address: _____
(PO Boxes not accepted)

City: _____

State: _____ Zip Code: _____ Retailer: _____

Email: _____

☐ Check here to receive emails for future offers and promotions from Lowrance.

Signature: _____

Offer provides specified free Insight Planner software download and Insight Genesis premium service subscription by mail only. Reimbursement is not available for either product/ service purchased from a retailer. The Insight Genesis subscription and Insight Planner software download code will be mailed to the address provided; software can then be downloaded from the internet to a PC. Note: Insight Genesis and Insight Planner are both not currently compatible with Apple computers. Your product receipt or invoice must show that you purchased an eligible product between 5/9/13 and 7/21/13. Hand written invoices or sales receipts will not be accepted. The envelope containing your materials must be postmarked no later than 8/8/13 and must be received by the Lowrance rebate processing center no later than 8/26/13. Proof of mailing does not constitute proof of delivery. Lowrance is not responsible for lost, late, illegible, misdirected or postage due mail. Materials submitted become property of Lowrance and will not be returned. If terms and conditions are not met, free promotional products will not be sent. Keep copies of all materials submitted for your records. This offer is not valid for retailers or wholesalers. Requests from groups, P.O. Boxes, or organizations will not be honored. Offer limited to three free product shipments per household. Offer cannot be combined with any other Lowrance offer, with the exception of the HDS-5 Gen2 Nautic Insight promotion that ends 7/5/13. Offer valid only in the U.S.A., Canada & Puerto Rico. Void where prohibited, taxed or restricted by law. Fraudulent submission of multiple requests could result in federal prosecution under the U.S. Mail Fraud Statutes (18 USC, Sec on 1341 and 1342). Please allow 8-10 weeks, after receipt of mail-in offer request, for processing. If you do not receive your free products within 8-10 weeks, you must call 1-866-652-9511 or visit www.rebatepromotions.com no later than 10/17/13 or all rights hereunder will expire. This offer is subject to change or cancellation, at any time, without notice. Country restrictions apply and are subject to change.

Rev 041013

Eligible Products for Offer*:

All HDS Gen2 Models & Part Numbers (excluding Touch models)
Any HDS Gen2 product including HDS-5, HDS-5m, HDS-5x, HDS-7, HDS-8, HDS-10 and any manufactured HDS Gen2 Bundle sold in the U.S., Canada or Puerto Rico qualify for this offer.

All Elite-7 Models and Part Numbers

Any Elite-7 product including Elite-7 HDI, Elite-7, Elite-7m, Elite-7x HDI and any manufactured combos or bundles.

* Valid for listed models only

Reimbursement is not available for purchased Insight Genesis or Insight Planner
This offer can be combined with HDS-5 Nautic mail-in rebate.

Mail Requested Items to:

Lowrance Rebates

Offer # 30040

P.O. Box 7929

Mesa, AZ 85216, USA

Please keep copies of all materials submitted for your records. If you have not received your free products after 8-10 weeks, please call **1-866-652-9511** or visit **www.rebatepromotions.com**

LOWRANCE™

www.lowrance.com/special-offers