

2016 CATALOG



HONDA
MARINE

The Power Of Boating

It's the Honda of Outboards. Literally.



The Honda name is legendary. With high performance engines tested on racetracks and roadways around the globe, Honda is the world's largest engine manufacturer. So when it comes to choosing power for your time on the water, it makes sense to trust that same leadership and attention to detail.

Honda offers more four-stroke marine experience than anyone, with engines inspired by our automotive technology and designed for the water with innovations like our 4-Front Corrosion Protection™. Many Honda outboards share technologies and components used in Honda vehicles like the Accord, Odyssey, Pilot and Fit — vehicles that have proven themselves over millions of miles. And for over 50 years we've been tireless in applying advanced thinking to our marine engines and challenging the rest of the industry to keep pace.

We were the first to offer a full line of dependable four-strokes. The only to offer a non-declining 5-year warranty. The first four-stroke to meet and exceed both EPA

and CARB emission standards. The first to introduce a 225HP four-stroke. This innovation partnered with our strong dealer network makes it no surprise that we've received the National Marine Manufacturers Association CSI Award for Excellence in Customer Satisfaction 12 years running.

Honda four-stroke engines run quieter, offer great fuel efficiency, and have low emissions. So when you're buying a new boat or repowering your current one, remember Honda was there from the beginning. Consider the experience that will take you over the water with quiet, efficient operation and the reliability that only Honda can deliver.

Legendary innovation, reliability, power, and performance — that's today's Honda Marine: the Power of Boating.



Hurricane SunDeck Sport 231/Honda BF250 All boaters shown are wearing personal flotation devices.

Honda. A history of leadership.



- 1964** First Honda four-stroke outboard introduced.
- 1967** First Honda outboard introduced in the U.S.
- 1985** Honda has the first full line of four-stroke outboards.
- 1990** Our BF45 wins the IMTEC Innovation Award.
- 1994** Our BF90 prototype wins the IMTEC Innovation Award.
- 1995** The BF90 wins Popular Mechanics “Design and Engineering Award.”
- 1998** Honda Marine is the only manufacturer offering over 15 four-strokes models.
- 2001** The world’s first 225 HP four-stroke is introduced. VTEC® Technology is also introduced in a marine engine.
- 2002** Hundreds of BF225s are put into service for the U.S. Coast Guard’s Homeland Security Initiative.
- 2004** Our BF150 and BF135 are introduced. We also received the NMMA’s CSI Award.
- 2005** We won our second consecutive NMMA CSI award and ranked highest in customer satisfaction with four-stroke outboards in a tie by J.D. Power and Associates.
- 2006** The all-new lightest-in-class BF90 and BF75 four-strokes are introduced. We won our third consecutive NMMA CSI award and received a customer satisfaction award for four-stroke outboards from J.D. Power and Associates.
- 2007** Honda ranks highest in customer satisfaction for four-stroke outboards according to J.D. Power and Associates.
- 2008** Introduced the redesigned best-in-class BF40 and BF50.
- 2009** Introduced the best-in-class BF60 and won our sixth consecutive NMMA CSI award and a top customer satisfaction award from J.D. Power and Associates.
- 2010** Introduced the best-in-class BF115 and won our seventh consecutive NMMA CSI award.
- 2011** Introduced the best-in-class BF250 with an industry first dual intake circuits and AMP+, an idle charging system. The BF250 won the 2011 IBEX Innovation Award. We won our eighth consecutive NMMA CSI award.
- 2012** Honda Marine expands support of the U.S. Coast Guard’s Homeland Security Initiative.
- 2013** We proudly won our tenth consecutive NMMA CSI award.
- 2014** Honda Marine celebrates its 50th Anniversary of four-stroke outboard leadership.
- 2015** Honda Marine wins an eleventh consecutive NMMA CSI award.
- 2016** Honda wins a twelfth consecutive NMMA CSI award and introduces the BF100, a mid-range packed with shared technology derived from the Honda Fit automobile.



Sometimes the best things about a legend are the facts.



Honda's True 5 Warranty

It's the best **warranty** in the business. It is not a 3rd party "extended service" contract. There is a legally defined difference. This transferable five year **factory-direct, non-declining** warranty is the same on the last day as it is on the first. When you buy any new Honda 2.3 to 250 HP outboard you get a true warranty straight from Honda. With service available at over one thousand Honda Marine Dealers nationwide, you can't go wrong. After all, isn't this what you expect from Honda?



Expanded Commercial and Government Warranties

For commercial, rental and government customers, we proudly introduce **expanded warranties** that are fully backed by Honda Marine! The new warranty for commercial and rental engines doubles the current coverage — from 12 months to 24 months. The new warranty for engines purchased by state, local and federal governments adds more than 30 percent additional coverage — from 24 months to 36 months. New warranty coverage begins for all Honda Marine engine models purchased on or after January 1, 2016.



NMMA CSI Award

The National Marine Manufacturer's Association awarded Honda Marine dealers its coveted CSI Award for Excellence in Customer Satisfaction for the twelfth straight year. This is a rating of 90% or higher in customer satisfaction based on information provided by more than 50,000 consumers who have purchased a new boat or engine.



Environmentally Responsible

Today, everybody's making four-strokes or some variation of a cleaner burning engine. But for over 50 years, four-strokes are all Honda has made, and we're the only major marine engine manufacturer who can say so. We've always known that four-strokes reduce noise, smoke less and use less fuel. All of our engines exceed the CARB 3-Star rating to meet the rigorous California Air Resource Board's standards for 2016.

Experience begets innovation. Not to mention peace of mind.

Just from a glance at their sleek aerodynamic lines, you can see that Honda outboards don't look like anything else out there. As attractive as they are, however, it's what's on the inside that counts.

As you review these features, look for the word "Exclusive." It means that you won't find that particular feature anywhere else.

Instant Acceleration.

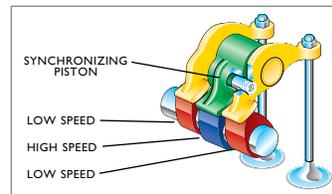


A quick movement of the throttle control activates the BLAST™ system, advancing the ignition curve aggressively. "Hole Shot" is vastly improved as more horsepower gets the hull up on plane quicker. **BF250, BF225, BF200, BF150, BF135, BF115, BF100, BF90, BF75, BF60, BF50, BF40.**

Power And Fuel Efficiency — The Best of Both Worlds.

VTEC® Technology EXCLUSIVE
Honda's Variable Valve Timing & Lift Electronic Control (VTEC®) system gives you a broader, flatter torque curve and smooth power delivery

throughout the engine's operating range. VTEC® is the "replacement for displacement," providing outstanding performance without the inferior low rpm fuel efficiency of larger displacement competitors. VTEC® provides power where and when you need it. It's all because VTEC® varies the lift and duration of the intake valves to deliver optimal performance at both low and high rpm, resulting in peak performance at all speeds. Check out the following illustration to better understand the smart thinking behind VTEC® technology:



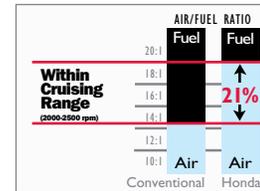
VTEC® uses two cam lobe profiles to operate the intake valves. The low-lift, short duration cam lobes (*shown in red*) provide strong torque at low rpm. High rpm horsepower is achieved by engaging the third rocker arm on a high-lift cam (*blue*), resulting in a superior combination of power, torque and fuel efficiency. **BF250, BF225, BF150, BF100, BF90.**

Cruising Economy That's Easy On Your Wallet.

Lean Burn Control

EXCLUSIVE

This feature increases fuel efficiency by allowing combustion to operate on a leaner air-to-fuel



LEANburnCONTROL
OPTIMAL FUEL EFFICIENCY

mixture. At cruising speed, Honda engines run on up to 21% less fuel than other comparably sized outboards.

BF250, BF225, BF200, BF150, BF115, BF135, BF100, BF90, BF75, BF60, BF50, BF40.

See Engine Data On Your GPS Or Fishfinder Screen.

NMEA 2000®

NMEA 2000® is the marine industry's open-architecture electronic protocol that allows on-board data sources to interface with helm displays. Honda outboards do not require the added expense of gateway devices, required by most competitive proprietary systems, to connect to a NMEA 2000® on-board network. Lower cost and connectivity to a wide variety of brand name marine electronics is the



advantage of NMEA 2000®.

BF250, BF225, BF200, BF150, BF135, BF115, BF100, BF90, BF75, BF60, BF50, BF40.

Save Your Battery.

AMP+

EXCLUSIVE

At idle, when electrical loads demand additional amperage, the electronic control module automatically increases the engine speed by 100 rpm to produce an additional 9 amps. AMP+ helps prevent battery drain caused by simultaneously running multiple accessories, a concern when you're fishing miles off shore. **BF250**



Cooler Air, More Horsepower.

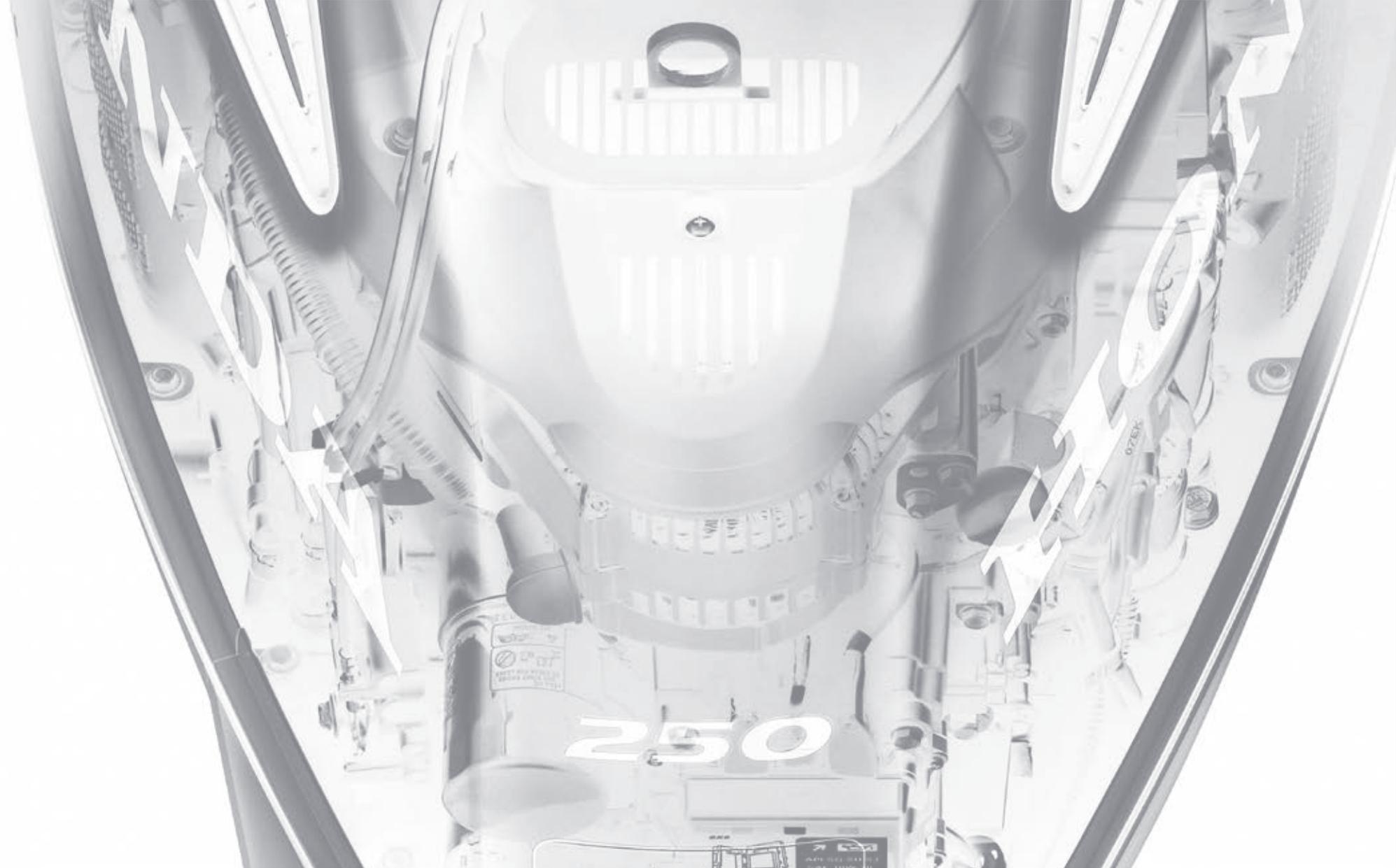
Dual Air Intake Circuits

EXCLUSIVE

The first circuit is used to cool critical engine components. A top-mounted cooling fan draws cooling air over the alternator. A cool alternator produces more amps. The second circuit routes cool air into the throttle body. Cool air produces more horsepower. **BF250**



Honda Technology and Innovation



Honda Technology continues on the following pages.

Simple, Effortless Control.

Intelligent Shift & Throttle **EXCLUSIVE**

Superb control and easy installation are hallmarks of Honda's new Intelligent Shift & Throttle (iST) drive by wire system. iST allows for up to four engines and two control stations, providing effortless control,



fine tuning of throttle settings, enhanced docking and slow speed control, user-programmable system defaults and a simple, easy to

understand user interface. **BF250**

Power And Economy Through Superior Combustion.

Dual Stage Induction **EXCLUSIVE**

Honda's unique variable intake system maximizes combustion efficiency for increased torque and superb fuel efficiency. While most four-strokes use long manifolds to deliver air into the cylinder head, Honda's Dual Stage Induction uses a plenum chamber with twin butterfly valves to vary the

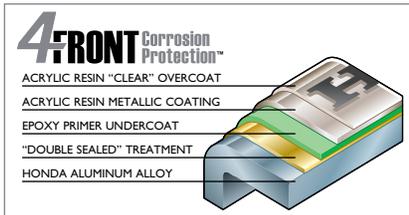


volume and velocity of air flow. It all adds up to a simple, compact design that enhances both low speed drivability and high-speed performance. **BF250, BF225, BF200, BF150, BF135.**

Defy The Elements.

4-Front Corrosion Protection™ **EXCLUSIVE**

Your Honda can continue to look and perform like new with our protection system that includes a patented double-sealed, multi-layered paint process, sacrificial anodes, stainless steel components and waterproof connectors. **All engines. Painted Cooling Passages BF250, BF225, BF200, BF150, BF135, BF115, BF100, BF90, BF75, BF60, BF50, BF40.**



Protection For Long Life.

Sealed Starter **EXCLUSIVE**

The starter motor is inverted in a sealed chamber that protects the starter Bendix drive from the elements. The result is solid dependability. **All engines BF75 and larger.**

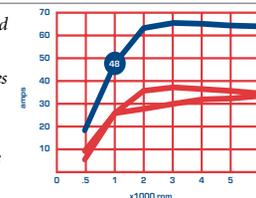
Real Power.

High Output Alternator **EXCLUSIVE**

Honda outboards use *automotive style alternators* versus older stator types for superior output. Most manufacturers only advertise their "total" alternator (amp) output. Honda advertises "total" amp output and "charging amps". Charging amps is total amps minus the amps consumed by the ignition system. For example, the BF225 outputs 90 total amps. 30 amps are consumed by the ignition leaving 60 charging amps available to power accessories. Honda also measures amps at normal operating temperatures. **All engines BF40 and larger.**

All engines BF40 and larger.

Honda is represented by the blue line. Current two-strokes and competitive four-strokes are represented by the red lines.



Less Vibration. Smoother Ride.

Non-Linear Mounting System **EXCLUSIVE**

Patented non-linear rubber mounts provide smoother operation at all speeds. **BF100, BF90, BF75, BF60, BF50, BF40, BF30, BF25.**

Optimum Efficiency.

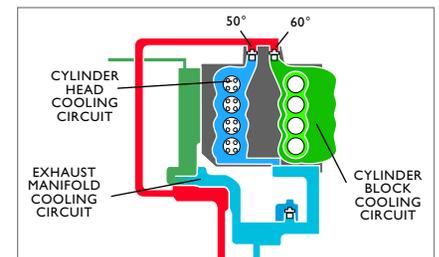
O₂/LAF and Knock Sensors **EXCLUSIVE**

Our linear air fuel and knock sensors help determine the correct fuel flow and ignition curve, enhancing overall engine operation and efficiency. **BF250, BF225, BF200, BF150, BF135, BF115, BF100, BF90, BF75, BF60, BF50, BF40.**

More Cooling. Longer Life.

3-Way Cooling System **EXCLUSIVE**

Three separate cooling systems keep the cylinder heads running cooler for long-term durability. **BF150, BF135, BF115, BF100, BF90, BF75.**



Easier Control.

Center Mount Tiller Handle **EXCLUSIVE**

Available on our smaller HP engines, Honda's ergonomically designed handles minimize driver fatigue and improve handling. Adjustments for throttle and steering friction allow for easier control, convenient up-front shifting, fingertip-starting, PTT switch and engine alert lamps provide added safety and convenience. Variable Trolling Control is available on the BF60 and BFP60. **BF100, BF90, BF75, BF60, BFP60, BF50, BF40, BF30, BF25.**

Superior Maneuvering For Pontoons.

Easy Dock™ Steering **EXCLUSIVE**

Easy Dock™ Steering helps take the anxiety out of maneuvering your pontoon into the marina. Available on the Power Thrust BFP60, Easy Dock™ Steering has a full 50° of rudder angle to port and again to starboard. **BFP60.**

Powerful Yet Compact.

Narrow 60° Design

Thought by many to be impossible, the BF250, BF225 and BF200 feature a narrow, balanced 60° design.

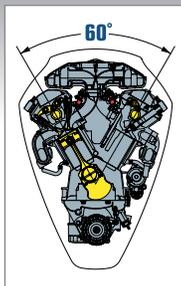
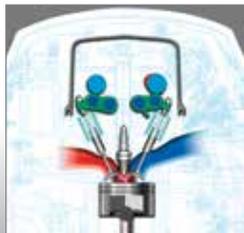
Lacking the bulk and weight of long intake runners and multi-camshafts, the compact 24-valve SOHC design offers top performance and durability, and makes possible twin re-power mounts on traditional 26" centers.

BF250, BF225, BF200.

Serious Power That's Still Efficient.

Dual Overhead Cam (DOHC)

A powerful, compact 16-valve DOHC design creates more valve lift to pull in more air for increased horsepower. Low-maintenance design allows easy adjustment of the rocker arms. No multiple shims or trial-and-error adjusting needed. **BF150, BF135, BF115.**



Short Take-Offs, Long Flights.

Multi-Port Programmed Fuel Ignition

Honda Multi-Port Programmed Fuel Injection (PGM-FI) delivers the precise amount of air/fuel to each cylinder under all operating speeds and conditions. The result is quick starts, instant throttle response, powerful performance and low fuel consumption. **BF250, BF225, BF200, BF150, BF135, BF115, BF100, BF90, BF75, BF60, BF50, BF40.**

Protects Your Engine.

Engine Alert System

This feature monitors vital engine functions and prevents damage by alerting the driver of overheating, low oil pressure and over-rev.

All engines except the BF2.3.

You're In Control.

Variable Trolling Control

This option allows you to adjust trolling speeds in 50 rpm increments simply by pressing a toggle switch.

All BF40 – BF150.



Quick Starts.

Autostart Enrichment

Just like a fuel injection system, autostart enrichment automatically adjusts the air-fuel mixture for quick, easy starting and warm-up.

BF30, BF25, BF20, BF15, BF9.9, BF8.

More Thrust For Bigger Hulls.

Power Thrust Design

A special Power Thrust 4-blade prop on the BFP8-BFP20 and a higher gear ratio on the BFP60 help provide these engines with extraordinary forward and reverse thrust for improved maneuverability and performance.

BFP60, BFP20, BFP15, BFP9.9, BFP8.

Increased Maneuverability.

Reverse Exhaust Relief

The Reverse Exhaust Relief system redirects exhaust gasses when in reverse. This provides more propeller "grip" for tremendous dockside maneuvering.

All BF8 – BF20.



Powerful, dependable & efficient; that's the BF250.



Hurricane SunDeck Sport 231/Honda BF250

With a unique blend of automotive and marine engine technologies, the award-winning BF250 is a showcase of Honda's engineering and technical excellence, making it truly worthy of flagship model status.

The **3.6 liter V-6** BF250 incorporates Honda Marine's technologies of BLAST™, for maximum hole shot performance, VTEC®, for explosive mid-range torque, Lean Burn Control, for tremendous fuel efficiency, and NMEA 2000® certification for an open-architecture interface to a wide variety of brand name marine electronics.

Technologies introduced on the BF250 include the unique air induction system, AMP+, a variable idle charging system, and a new gear case. Combine all this with Honda Marine's **True 5 Non-Declining Warranty** and award winning dealer network, and you've got the right power plant for your boat.

True to Honda Marine's tradition, the BF250 has the **BLAST™ (Boosted Low Speed Torque)** system. BLAST™ is Honda's patented air-fuel linked ignition control. A quick movement of the throttle control activates the BLAST™ system, enriching the air-fuel ratio and

aggressively advancing the ignition curve. The result is vastly improved hole shot as more horsepower gets the boat up on plane faster.

VTEC® VTEC® Technology (Variable Valve Timing & Lift Electronic Control, or VTEC®) uses



2 different intake cam lobes. For low speed operation, the cam lobes, shown in red, open and close the intake

valves. Under 4500 rpm, these cam lobes provide good low end torque and strong acceleration.

When the engine exceeds 4500 rpm, VTEC® transitions to the high cam lobe, shown here in blue, to lift and hold the intake valves open for a longer period of time. This packs the high velocity air-fuel mixture into the combustion chamber to produce more power. Power when and where you want it, that's VTEC®, *the modern replacement for displacement.*

Lean Burn Control uses oxygen sensors in the exhaust and communicates that data to the



Everglades 295cc/Honda BF250s

Features Include: BLAST™ • VTEC® TECHNOLOGY • LEAN BURN CONTROL • NMEA 2000® • AMP+ • DUAL AIR CIRCUITS • DUAL STAGE INDUCTION • PGM-FI (PROGRAMMED FUEL INJECTION) • IST (OPT) • COUNTER ROTATION • HIGH OUTPUT ALTERNATOR • 4-FRONT CORROSION PROTECTION™ • FRESHWATER FLUSH PORT • ENGINE ALERT SYSTEM • NARROW 60° DESIGN • 86 OCTANE

For a complete explanation of features, please refer to the technology section on pages 4-7. All boaters shown are wearing personal flotation devices.

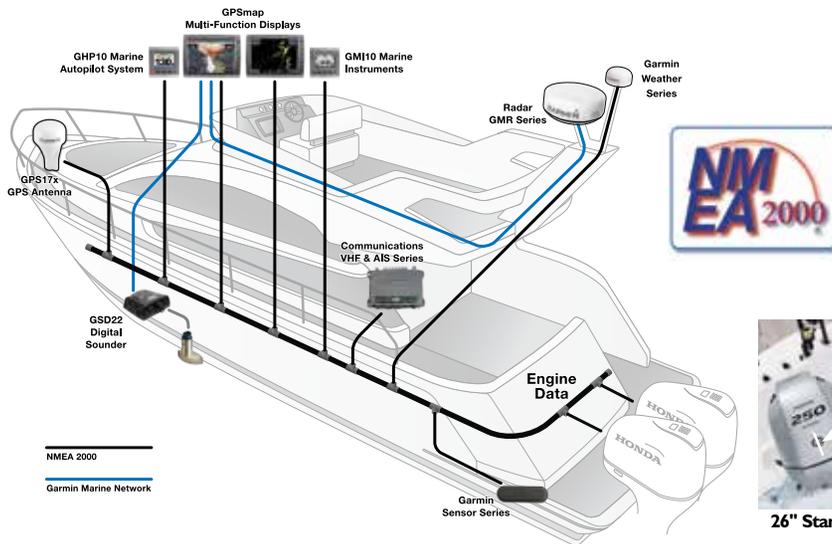


Honda BF250s

An outing with a reliable Honda is always a round-trip ticket.

electronic control module (ECM). The ECM adjusts the air-fuel mix at cruising speeds for optimal fuel efficiency; up to 21% better than competitive outboards. With current gas prices, especially at the gas dock, Lean Burn Control exemplifies Honda's commitment to lower cost of ownership.

The BF250 is designed to take full advantage of Honda's new **Intelligent Shift & Throttle (iST)** drive by wire system. Easy to install, the iST system allows for up to four engines and two control stations, providing effortless control, fine tuning of throttle settings, enhanced docking and slow speed control, user-programmable system defaults and a simple, easy to understand user interface.



26" Standard Mounts

The BF250 is **NMEA 2000**[®] certified. The National Marine Electronics Association developed this open-architecture electronic protocol to allow on-board data sources to interface with helm displays, such as SONAR and GPS. This means the BF250 operates without the added expense of additional proprietary gateway devices required by most other outboard manufacturers. Lower cost and connectivity to a wide variety of open architecture name brand marine electronics is the advantage of NMEA 2000[®] certification.

When the new BF250's electrical loads demand more amperage at idle, the ECM automatically increases engine idle by 100 rpm to produce 9 more amps. **AMP+** works best when multiple accessories are operating simultaneously, thus helping prevent battery power drain; a concern when you're fishing miles off shore.

An industry first, the BF250 has **dual air intake circuits**. The first circuit cools under the hood with a cooling fan that draws air over the alternator. A cool alternator produces more amps. The second circuit routes cool air from the upper

intake vents, removes moisture, and then inducts it into the throttle body, thus producing more horsepower.

In today's economy, it might be more feasible to re-power your current twin-powered boat with a new pair of Honda BF250s. The BF250's **narrow 60° configuration** allows the mounting of twins on industry-standard, twenty six inch centers. Modifying your boat's transom is not necessary; which could save hundreds of dollars

Finally, the BF250 features an all new **high-performance gear case** designed to withstand the extreme duty cycles of law enforcement and military patrol boats. This, combined with a new gear reduction ratio (2.00:1) and a large range of propellers (up to 16-inch diameter), provides high levels of all-around performance.

Powerful, dependable, efficient; that's the Honda BF250.



Features Include: BLAST™ • VTEC® TECHNOLOGY • LEAN BURN CONTROL • NMEA 2000® • AMP+ • DUAL AIR CIRCUITS • DUAL STAGE INDUCTION • PGM-FI (PROGRAMMED FUEL INJECTION) iST (OPT) • COUNTER ROTATION • HIGH OUTPUT ALTERNATOR • 4-FRONT CORROSION PROTECTION™ • FRESHWATER FLUSH PORT • ENGINE ALERT SYSTEM • NARROW 60° DESIGN • 86 OCTANE

For a complete explanation of features, please refer to the technology section on pages 4-7. All boaters shown are wearing personal flotation devices.



Coach 25RF/Honda BF250

When power and reliability merge, you've got a pair of silver bullets.



Honda BF225s

Whether you pilot a center console or cuddy cabin, two of the best choices for safe returns from the sea are the Honda BF225 and BF200. Both feature a **Large Displacement 3.5 Liter V6**. It's an authoritative yet compact 24-valve SOHC design without the bulk and weight of long intake runners and multi-camshafts. The result is superior performance, great fuel efficiency and durability

inspired by Honda's world-renowned automotive engineering excellence. Then there's our patented **4-FRONT Corrosion Protection™**. It includes a "Double Sealed" multi-layered paint process and painted interior cooling passages that guard against the elements. Both engines also have **Fresh Water Flushports** for flushing debris and saltwater out of the engine to extend life and maximize performance.

Even when it comes to dual mounting, the BF255 and BF200 were designed with your needs in mind. Either can be mounted on a standard 26" center-to-center distance. Meaning, they'll fit any dual design boat without expensive transom modifications. Get the complete technological story on pages 4 through 7. From bay boats to walk arounds to catamarans, you can depend on these silver bullets. You can't beat their value, either. They're the best engineered, best backed outboards on the market today.



Sea Chaser 245 Bay Runner/Honda BF200

Features Include: BLAST™ • VTEC® TECHNOLOGY ON BF225 • LEAN BURN CONTROL • NMEA 2000® • DUAL STAGE INDUCTION • PGM-FI (PROGRAMMED FUEL INJECTION) COUNTER ROTATION • HIGH OUTPUT ALTERNATOR • 4-FRONT CORROSION PROTECTION™ • FRESHWATER FLUSH PORT • ENGINE ALERT SYSTEM • NARROW 60° DESIGN • 86 OCTANE

For a complete explanation of features, please refer to the technology section on pages 4-7. All boaters shown are wearing personal flotation devices.



SAFE Boats International RB-S/Honda BF225s

A great day on the lake begins with Honda.

Pontoon, fishing and deck boat owners will appreciate the powerful possibilities you get with the award winning Honda BF225 and BF200. They're the perfect blend of technology and reliability for the fresh water enthusiast.

Besides the sleek, slim looks that complement the aesthetics of any boat from bowriders to runabouts, the BF225 offers Honda's exclusive **VTEC® Technology**. Our Variable

Valve Timing & Lift Electronic Control (VTEC®) gives you a broader, flatter torque curve and smoother acceleration and power throughout the engine's operating range. Meaning you get peak performance and maximum fuel efficiency whether you're at low or high rpm.

Another Honda exclusive you'll find on both models is our **90 amp "On Demand" belt-driven alternator**. It delivers 48 amps at



Manitou 24 Legacy/Honda BF225



Hurricane FunDeck GS 231/Honda BF225

1,000 rpm and 60 charging amps above 2,000 rpm. It's a powerhouse providing the highest capacity available for your accessory power needs.

And only on a Honda will you find **Boosted Low Speed Torque (BLAST™)** for strong acceleration when making hole shots.



Of course, with all Honda outboards, you also get our **legendary and quiet performance**, which is an important plus on residential lakes for skiing, fishing or pontoon boats. Get all the engine features on pages 4 through 7. For years of dependable, fuel-efficient satisfaction, nothing beats a Honda.

Features Include: BLAST™ • VTEC® TECHNOLOGY ON BF225 • LEAN BURN CONTROL • NMEA 2000® • DUAL STAGE INDUCTION • PGM-FI (PROGRAMMED FUEL INJECTION) COUNTER ROTATION • HIGH OUTPUT ALTERNATOR • 4-FRONT CORROSION PROTECTION™ • FRESHWATER FLUSH PORT • ENGINE ALERT SYSTEM • NARROW 60° DESIGN • 86 OCTANE

For a complete explanation of features, please refer to the technology section on pages 4-7. All boaters shown are wearing personal flotation devices.



Alumacraft Trophy 195/BF200

Endless adventures and performance-designed peace of mind.



Honda BF115

When you're chasing horizons, three choices that deliver optimum performance and peace of mind are the Honda BF150, BF135 and BF115. They're the choice of center console, catamaran, pontoon and bay boat owners alike.

All three feature **Dual Overhead Cam (DOHC)**, a mighty yet compact 16-valve design that creates more valve lift to pull in more air for increased horsepower. Low maintenance design also allows easy adjustment of the rocker arms. No multiple shims or trial-and-error adjusting needed.

Fishermen and skiers alike appreciate Honda's exclusive **Dual Stage Induction** (BF150 and BF135), a variable air intake manifold that delivers top performance at every rpm range.

Another Honda exclusive on the BF150 is our **VTEC® Technology** that provides a superior blend of power, torque and fuel efficiency. All three engines offer yet another exclusive, our **Lean Burn Feedback Control**. It automatically adjusts the air-fuel mix according to speed and load. This maximizes power throughout the rpm range and provides

up to 21% greater fuel efficiency in the cruise mode from 2000 to 4500 rpm.

Remember, all Honda outboards are super quiet and meet the current EPA emission standards with most models exceeding the standards. Plus, all of our current models have the CARB 3-Star rating to meet the rigorous emissions standards of the California Air Resources Board.



Hewes Craft 180 ProV/Honda BF150

Features Include: BLAST™ • VTEC® TECHNOLOGY ON BF150 • LEAN BURN CONTROL • NMEA 2000® • DUAL STAGE INDUCTION (BF135 & BF150 ONLY) PGM-FI (PROGRAMMED FUEL INJECTION) • COUNTER ROTATION • HIGH OUTPUT ALTERNATOR • 3-WAY COOLING • 4-FRONT CORROSION PROTECTION™ • FRESHWATER FLUSH PORT VARIABLE TROLLING CONTROL (OPT) • ENGINE ALERT SYSTEM • COUNTERBALANCING SHAFTS

For a complete explanation of features, please refer to the technology section on pages 4-7. All boaters shown are wearing personal flotation devices.



Flexboat SR-760/Honda BF150s

For Great Lakes or small fishing holes, only one name will do.



Encore Bentley 243 Fish SE/Honda BF150

Everybody has their favorite stretch of fresh water. Some go miles off shore looking for walleye, others enjoy smaller lakes with friends and family on a pontoon boat or bowrider. Whatever your taste, three reliable workhorses you can always count on are the Honda BF150, BF135 and BF115.

All three have a long list of impressive benefits and features, but the captain will especially appreciate our **Engine Alert System**.

It constantly monitors vital engine functions and reduces the likelihood of damage by alerting the driver of overheating, low oil pressure, over-rev, water in fuel, battery condition and other critical engine functions.

All three engines also feature Honda's exclusive **Engine Command Control Module**. It receives constant input from 18 different sensors to deliver instant starts, smooth operation, muscular performance and excellent fuel efficiency.

Another feature all three engines have that's perfect for ski, bass and multi-purpose boats is our **Multi-Port Programmed Fuel Injection (PGM-FI)**. It delivers the precise amount of fuel/air to each cylinder which helps ensure, among other things, instant throttle response.

You'll find all technological specs on pages 4 through 7. One thing's for sure: when it comes to boating, nothing beats the fuel efficiency and precision standards of Honda.



Carolina Skiff 198/Honda BF115

Features Include: BLAST™ • VTEC® TECHNOLOGY ON BF150 • LEAN BURN CONTROL • NMEA 2000® • DUAL STAGE INDUCTION (BF135 & BF150 ONLY) PGM-FI (PROGRAMMED FUEL INJECTION) • COUNTER ROTATION • HIGH OUTPUT ALTERNATOR • 3-WAY COOLING • 4-FRONT CORROSION PROTECTION™ • FRESHWATER FLUSH PORT VARIABLE TROLLING CONTROL (OPT) • ENGINE ALERT SYSTEM • COUNTERBALANCING SHAFTS

For a complete explanation of features, please refer to the technology section on pages 4-7. All boaters shown are wearing personal flotation devices.



Angler Qwest/Honda BF150

Quality time ahead with advanced technology behind you.

**NEW
FOR
2016!**



Honda BF100

For 2016, we're raising the bar on what boaters can expect from a mid-size engine with the **all-new BF100**. This best-of-class outboard offers superior power from initial blast to top end speed with remarkable fuel efficiency. Along with **the BF90 and BF75**, they're some of the **lightest 4-strokes in their class** and offer a host of technological advancements and Honda exclusives.

On the BF100 and BF90, you'll find Honda's exclusive **VTEC® Technology**.

Variable Valve Timing & Lift Electronic Control results in a broader, flatter torque curve and smooth power delivery throughout the entire rpm range.

Honda's BF100, BF90 and BF75 mid-range outboards offer **Multi-Port Electronic Fuel Injection System (PGM-FI)**. PGM-FI accurately controls ignition timing during start-up, providing optimum overall operation. The ultimate benefit is smoother and quieter

operation on the water, with instant throttle response and fuel efficient performance.

All three engines also feature Honda exclusives like **Boosted Low Speed Torque (BLAST™)** for strong acceleration, **Lean Burn Control** for superior fuel efficiency and a **3-Way Cooling System** for long-lasting, durable performance.

Add it all together and you have mid-range engines that are economical, efficient and durable — which equals maximum quality time for you.



Walker Bay/Honda BF75

Features Include: BLAST™ • VTEC® TECHNOLOGY ON BF100 & BF90 • LEAN BURN CONTROL • DUAL STAGE INDUCTION • PGM-FI (PROGRAMMED FUEL INJECTION) • HIGH OUTPUT ALTERNATOR NMEA 2000® • 3-WAY COOLING • 4-FRONT CORROSION PROTECTION™ • FRESHWATER FLUSH PORT • ENGINE ALERT SYSTEM • NON-LINEAR MOUNTING SYSTEM • TILLER MODELS AVAILABLE

For a complete explanation of features, please refer to the technology section on pages 4-7. All boaters shown are wearing personal flotation devices.

BF100, BF90 & BF75



BLAST™ stands for Boosted Low Speed Torque, meaning quick performance and acceleration when making hole shots.



Standard on the BF100 & BF90, this Honda exclusive provides a superior blend of power, torque and fuel efficiency at any speed.



It uses an oxygen sensor to automatically adjust the air/fuel mix according to speed and load. It can provide up to 21% greater fuel efficiency in the cruise mode from 2000 to 4500 rpm.



NMEA 2000® certification means the BF100, BF90 and BF75 operate without the added expense of additional proprietary gateway devices required by most other outboard manufacturers. That's a world of connectivity at a lower cost.

3-Way Cooling System

The first individually controlled cooling system for outboards. This reduces engine heat and greatly reduces engine wear.

Multi-Port EFI

Provides precise amounts of air and fuel to each cylinder, meaning quick starts, instant throttle response and low fuel consumption.



Slayer Skiff/Honda BF90

The top mid-range from the leader in four-stroke innovation.



War Eagle/Honda BF60

Meet the sleek addition to our legendary line-up: **the Honda BF60**. It gives you the best maneuverability and highest speed in its class, high fuel efficiency and is one of the lightest and most compact mid-ranges available. From fishing boats to pontoons, inflatables to skiffs, the BF60 has been engineered to be powerful, fuel-efficient, easy to operate, and is packed with exclusive features.

The **BFP60 Power Thrust** model with a unique gear case and larger propeller is ideal for pontoons and larger-hulled boats. This model also introduces **Easy Dock™ Steering†**, which has a full 50° of rudder angle to port and again to starboard. Add the optional **Rudder Angle Indicator†** and **Trim Limit Switch** for unmatched maneuvering and convenience.

With **BLAST™ Technology** a quick movement of the throttle advances the ignition curve aggressively. Combined with **Programmed Electronic Fuel Injection (PGM-FI)** and our redesigned **high performance heavy-duty gear case**, which reduces drag, spray and hull porpoising, the result is superior hole shot acceleration that gets the hull up on plane quickly and smoothly.

Optimal fuel efficiency is achieved with **Lean Burn Control** giving a leaner air-to-fuel mixture. At cruising speed, the BF60 can run on up to 10% less fuel than comparable outboards, making it the **Best-In-Class** for fuel efficiency. Also Best-In-Class is the **High Output Charging** that delivers more power for all your electronics.

The new **BF60 Tiller** model is ergonomically designed, has an **Integrated 4-Lamp Alert System** and features our **Variable Trolling Control**, which allows for 50 rpm



adjustments, up or down, at the touch of a button. This feature is also optional on remote models.

†BFP60 and BF60 tiller models only.

Features Include: BLAST™ • LEAN BURN CONTROL • NMEA 2000® • EASY DOCK™ STEERING • PGM-FI (PROGRAMMED FUEL INJECTION) • HIGH OUTPUT ALTERNATOR POWER THRUST DESIGN (BFP60) • 4-FRONT CORROSION PROTECTION SYSTEM™ • VARIABLE TROLLING CONTROL (OPT)† • RUDDER ANGLE INDICATOR & TRIM LIMIT SWITCH (OPT) FRESHWATER FLUSH PORT • ENGINE ALERT SYSTEM • NON-LINEAR MOUNTING SYSTEM • TILLER MODEL AVAILABLE

For a complete explanation of features, please refer to the technology section on pages 4-7. All boaters shown are wearing personal flotation devices.

BF60 & BFP60

BLAST™

BOOSTED LOW SPEED TORQUE

BLAST™ stands for Boosted Low Speed Torque, meaning quick performance and acceleration when making hole shots.

LEANburnCONTROL

OPTIMAL FUEL EFFICIENCY

It uses an oxygen sensor to automatically adjust the air/fuel mix according to speed and load. It can provide up to 10% greater fuel efficiency in the cruise mode from 2000 to 4500 rpm.

Easy Dock™

STEERING

Easy Dock™ Steering takes the anxiety out of maneuvering your pontoon into the marina. Available on the Power Thrust BFP60, Easy Dock Steering has a full 50° of rudder angle.

Power Thrust BFP60

Power Thrust is a model that comes with a different gear case and larger propeller. Designed specifically for larger boats like pontoons, Power Thrust gives you plenty of pushing power for heavier displacement hulls.

Variable Trolling Control

Allows you to reduce your trolling speed in 50 rpm increments simply by touching a button—from 1000 all the way down to 750 rpm.



Sylvan Mirage/Honda BF60

Our BF40 EFI and BF50 EFI will take you places, like the head of the class.



Honda BF50

The BF40 and BF50 are an outstanding combination of our legendary four-stroke engineering and our latest outboard innovations. **The result is the lightest, most compact engines in their class.** On average, they're up to 27 pounds lighter than all engines in their horsepower class, and because they're from Honda, they're loaded with extras.

Features like **BLAST™** (Boosted Low Speed Torque). It's activated by a quick

movement of the throttle for vastly improved hole shots. This Honda exclusive is also available on the BF60 through BF250.

Then there's **Programmed Electronic Fuel Injection (PGM-FI)** for easy starts, instant throttle response, slower trolling speeds and overall better fuel efficiency.

Stretching gas even further is our **Lean Burn Control**, which increases

fuel efficiency by allowing a leaner air-to-fuel mixture. At cruising speeds, these engines burn up to 21% less fuel than comparatively sized outboards.

They're perfect for pontoon boats or inflatables; fishing boats from bass, pike, and walleye to flats and bay boats. Come to think of it, the redesigned BF40 and BF50 aren't just at the head of the class, they're in a class by themselves.



Alumacraft Classic 165/Honda BF40

**Features Include: BLAST™ • LEAN BURN CONTROL • NMEA 2000® • PGM-FI (PROGRAMMED FUEL INJECTION) • HIGH OUTPUT ALTERNATOR
4-FRONT CORROSION PROTECTION™ • ENGINE ALERT SYSTEM • NON-LINEAR MOUNTING SYSTEM • GAS ASSIST TILT AVAILABLE • TILLER MODELS AVAILABLE**

For a complete explanation of features, please refer to the technology section on pages 4-7. All boaters shown are wearing personal flotation devices.



Flexboat/Honda BF40

Brawn doesn't have to be big. Just dependable.



Apex Quest/Honda BF25

For mid and smaller horsepower needs, there's plenty of punch in the Honda BF30 and BF25. They're packed with dependable power, but it's power you'll feel and never hear. That's because all Hondas are whisper quiet. So quiet we don't have to put extra dampening insulation in the cowling like most manufacturers do.

Both engines come with a bevy of features. Like a **Center Mount Tiller** with up-front controls. Then there's

3 to 3 Induction System that provides smooth, quiet operation.

The BF25/BF30 are also some of **the lightest engines in their class** and come with a built-in pitot tube that eliminates the need to drill holes for engine installation. BF25/BF30 are a 3-cylinder design available with **Power Trim/Tilt** or **Gas Assist Tilt** for shallow running.

Both also feature **Autostart Enrichment**. Just like a fuel injection

system, it automatically adjusts the air/fuel mixture for easy starting and warm-up.

As you can see, a lot is built into these brawny but quiet, reliable engines. Plus, all Honda outboards are backed by the best standard warranty you can get. The end result is more good times and less worry and stress. If dependability has a color, it has to be Honda silver.



Skull Island/Honda BF30

**Features Include: 3-CYLINDER DESIGN • AUTOSTART ENRICHMENT • LARGE DISPLACEMENT • NON-LINEAR MOUNTING SYSTEM • 4-FRONT CORROSION PROTECTION SYSTEM™
BUILT-IN PITOT TUBE • POWER TRIM AND TILT • GAS ASSIST TILT AVAILABLE • TILLER MODELS AVAILABLE**

For a complete explanation of features, please refer to the technology section on pages 4-7. All boaters shown are wearing personal flotation devices.



Alumacraft/Honda BF25

Portable, fuel efficient and powerful.

For smaller 12- to 16-foot boats, the Honda BF8 and BF9.9 through BF15 and BF20 are as convenient as you can get. At just 92 pounds and 104 pounds respectively, they're the first outboards to weigh less than most conventional 9.9 HP engines. Yet they're all Honda, meaning quiet, reliable, fuel efficient and loaded with features.

All feature fully regulated charging systems and harness. With the largest alternator in their class, you'll have plenty of power for all your electronics, even when trolling.



Honda BF8



MirroCraft/Honda BF20

They also offer **Auto Start Enrichment** to ensure easy starting and quick warm-up.

Meanwhile, all four engines are available with **Power Thrust Design**. The combination of a low gear ratio and the 10" x 6.5" power thrust 4-blade propeller creates **60%** more thrust in reverse and **15%** more in forward. Power Thrust is standard on

the BFP20, BFP15, BFP9.9 and BFP8.

The BF9.9 and BF8 offer most of the features listed for the BF20 and BF15 including **Power Tilt, Up Front Tiller Controls, Easy One-Hand Starting, 3 Gallon Fuel Tank & Line, Integrated Carrying Handle** for level carrying and **Reverse Exhaust Relief**, which redirects exhaust gas away from the prop for more "grip" in reverse.



Features Include: AUTOSTART ENRICHMENT • LARGE DISPLACEMENT • REVERSE EXHAUST RELIEF • REGULATED CHARGING SYSTEM WITH BATTERY CHARGING HARNESS • 4-FRONT CORROSION PROTECTION™ • POWER THRUST MODELS (BFP MODELS) • POWER TILT AVAILABLE • SHALLOW WATER DRIVE • FORWARD MOUNT SHIFT LEVER • PROP, TANK & FUEL LINE INCLUDED

For a complete explanation of features, please refer to the technology section on pages 4-7. All boaters shown are wearing personal flotation devices.



Flexboat/Honda BF9.9

They look good. But they run even better.

You know the old saying about how the best things come in small packages. Never was that more true than with the BF5 and new BF2.3. The BF2.3, for instance, is **one of the world's lightest four-stroke outboards** and it rivals many two-stroke 2 HP engines and electric motors, without the battery!

Both the BF5 and BF2.3 provide quiet rides and reliability for small tenders, canoes and jon boats and both are incredibly lightweight and compact.

Pack 'em for anywhere and they're ready to take you everywhere.

The new BF2.3 features **15% more power** over its BF2 predecessor and a **12% larger internal gas tank**; which provides for approximately one hour of operation at wide open throttle.

The BF5 features a **Low Oil Pressure Warning System**, a **Forward-Neutral-Reverse Gearshift**, **Positive Lubrication** and **Overrev Protection** to ensure long-term durability. The BF2.3 features a Forced



Air Cooled Engine, meaning there's no water pump to worry about getting clogged when you're in the weeds or shallows. It also features **360-degree Swivel Steering** for improved maneuverability in tight areas. Another BF2.3 feature is its **Centrifugal Clutch**. It maintains a smooth idle, then, when the throttle is advanced, it automatically engages the prop above idle speed. It's like having a neutral position. Both the BF5 and BF2.3 come with **Twist Grip Throttles** for precise control and are backed by Honda's True 5 Warranty.



Honda BF5

**Features Include: SHALLOW WATER DRIVE • FOLD-DOWN TILLER HANDLE • FUEL TANK & FUEL HOSE (BF5) • INTEGRAL FUEL TANK (BF2.3) • 15" OR 20" SHAFT LENGTHS
EMERGENCY STOP SWITCH • FRONT MOUNT CARRYING HANDLE • LOCKABLE CLAMP HANDLES**

For a complete explanation of features, please refer to the technology section on pages 4-7. All boaters shown are wearing personal flotation devices.



Flexboat/Honda BF2.3

Honda Marine

LARGE MOTOR SERIES

		BF250	BF225	BF200	BF150	BF135	BF115
Type		4-Stroke SOHC 60° V6	4-Stroke SOHC 60° V6	4-Stroke SOHC 60° V6	4-Stroke DOHC 4 Cylinders/16 Valves	4-Stroke DOHC 4 Cylinders/16 Valves	4-Stroke SOHC 4 Cylinders/16 Valves
Displacement		3,583 cc (219 cubic inches)	3,471 cc (212 cubic inches)	3,471 cc (212 cubic inches)	2,354 cc (144 cubic inches)	2,354 cc (144 cubic inches)	2,354 cc (144 cubic inches)
Bore & Stroke		89 x 96 mm (3.5 x 3.8 in.)	89 x 93 mm (3.5 x 3.7 in.)	89 x 93 mm (3.5 x 3.7 in.)	87 x 99 mm (3.4 x 3.9 in.)	87 x 99 mm (3.4 x 3.9 in.)	87 x 99 mm (3.4 x 3.9 in.)
Full Throttle rpm Range		5,300-6,300 rpm	5,000-6,000 rpm	5,000-6,000 rpm	5,000-6,000 rpm	5,000-6,000 rpm	4,500-6,000 rpm
Rated Power		250 HP @ 5,800 rpm	225 HP @ 5,500 rpm	200 HP @ 5,500 rpm	150 HP @ 5,500 rpm	135 HP @ 5,500 rpm	115 HP @ 5,250 rpm
Cooling System		Water Cooled	Water Cooled	Water Cooled	Water Cooled	Water Cooled	Water Cooled
Fuel Delivery		Programmed Fuel Injection	Programmed Fuel Injection	Programmed Fuel Injection	Programmed Fuel Injection	Programmed Fuel Injection	Programmed Fuel Injection
Ignition System		MicroComputer Programmed	MicroComputer Programmed	MicroComputer Programmed	MicroComputer Programmed	MicroComputer Programmed	MicroComputer Programmed
Starting System		Electric	Electric	Electric	Electric	Electric	Electric
Exhaust		Through Hub	Through Hub	Through Hub	Through Hub	Through Hub	Through Hub
Octane		86	86	86	86	86	86
Drive							
Gear Ratio		2.00:1	1.86:1	1.86:1	2.14:1	2.14:1	2.14:1
Gear Shift		F-N-R	F-N-R	F-N-R	F-N-R	F-N-R	F-N-R
Equipment							
Alternator w/voltage regulator	(Electric start) (Manual start)	90A (60A charging), AMP+	90A (60A charging)	90A (60A charging)	55A (40A charging)	55A (40A charging)	55A (40A charging)
Propeller		Optional	Optional	Optional	Optional	Optional	Optional
Diameter x Pitch	Standard Power Thrust	- -	- -	- -	- -	- -	- -
Power Tilt		NA	NA	NA	NA	NA	NA
Power Trim & Tilt		Standard	Standard	Standard	Standard	Standard	Standard
Gas-Assisted Tilt		NA	NA	NA	NA	NA	NA
Oil Pressure Alert		Standard	Standard	Standard	Standard	Standard	Standard
Temperature Alert		Standard	Standard	Standard	Standard	Standard	Standard
Rev-Limiter		Standard	Standard	Standard	Standard	Standard	Standard
Speedometer Pickup		Standard	Standard	Standard	Standard	Standard	Standard
iST		Optional	-	-	-	-	-
Dimensions							
Overall Width		625 mm/24.6 inches	625 mm/24.6 inches	625 mm/24.6 inches	580 mm/22.8 inches	580 mm/22.8 inches	580 mm/22.8 inches
Recommended Transom Height	(S-type) (L-type) (X-type) [†] (XX-type) [‡]	- 508 mm/20 inches 635 mm/25 inches 762 mm/30 inches	- 508 mm/20 inches 635 mm/25 inches 762 mm/30 inches	- 508 mm/20 inches 635 mm/25 inches			
Dry Weight	(S-type) (L-type) (X-type) (XX-type)	- 272 kg/600 lbs. 278 kg/613 lbs. 282 kg/622 lbs.	- 267 kg/588 lbs. 272 kg/600 lbs. 277 kg/610 lbs.	- 267 kg/588 lbs. 272 kg/600 lbs.	- 217 kg/478 lbs. 220 kg/485 lbs.	- 217 kg/478 lbs. 220 kg/485 lbs.	- 217 kg/478 lbs. 220 kg/485 lbs.
CARB 2016 RATING		★★★	★★★	★★★	★★★	★★★	★★★

[†]BF250, BF225, BF200, BF150, BF135 and BF115 counter rotation models available.
All Honda outboards are power rated with NMMA procedures. Specifications are subject to changes.

MID-RANGE SERIES

BF100	BF90	BF75	BF60	BFP60	BF50	BF40	BF30	BF25	
4-Stroke SOHC 4 Cylinders/16 Valves	4-Stroke SOHC 4 Cylinders/16 Valves	4-Stroke SOHC 4 Cylinders/16 Valves	4-Stroke SOHC 3 Cylinders/12 Valves	● ●	4-Stroke SOHC 3 Cylinders/6 Valves				
1,496 cc (91.4 cubic inches)	1,496 cc (91.4 cubic inches)	1,496 cc (91.4 cubic inches)	998 cc (61.0 cubic inches)		808 cc (49.3 cubic inches)	808 cc (49.4 cubic inches)	552 cc (33.7 cubic inches)	552 cc (33.7 cubic inches)	
73 x 89.4 mm (3.0 x 3.5 in.)	73 x 89.4 mm (3.0 x 3.5 in.)	73mm x 89.4 mm (3.0 x 3.5 in.)	73 x 79.5 mm (2.9 x 3.1 in.)		70 x 70 mm (2.8 x 2.8 in.)	70 x 70 mm (2.8 x 2.8 in.)	61 x 63 mm (2.4 x 2.5 in.)	61 x 63 mm (2.4 x 2.5 in.)	
5,500-6,300 rpm	5,300-6,300 rpm	5,000-6,000 rpm	5,000-6,000 rpm		5,500-6,000 rpm	5,000-6,000 rpm	5,000-6,000 rpm	5,000-6,000 rpm	
100 HP @ 5,900 rpm	90 HP @ 5,800 rpm	75 HP @ 5,500 rpm	60 HP @ 5,500 rpm		See BFP60	50 HP @ 6,000 rpm	40 HP @ 5,500 rpm	30 HP @ 6,000 rpm	25 HP @ 5,500 rpm
Water Cooled	Water Cooled	Water Cooled	Water Cooled		Water Cooled	Water Cooled	Water Cooled	Water Cooled	Water Cooled
Programmed Fuel Injection	Programmed Fuel Injection	Programmed Fuel Injection	Programmed Fuel Injection		Programmed Fuel Injection	Programmed Fuel Injection	Programmed Fuel Injection	3 Carburetors	3 Carburetors
MicroComputer Programmed	MicroComputer Programmed	MicroComputer Programmed	MicroComputer Programmed		MicroComputer Programmed	MicroComputer Programmed	MicroComputer Programmed	PGM-IG	PGM-IG
Electric	Electric	Electric	Electric		Electric	Electric	Electric	Electric/Recoil	Electric/Recoil
Through Hub	Through Hub	Through Hub	Through Hub		Through Hub	Through Hub	Through Hub	Through Hub	Through Hub
91	86	86	86	86	86	86	86	86	
2.33:1	2.33:1	2.33:1	2.07:1	2.33:1	2.08:1	2.08:1	2.08:1	2.08:1	
F-N-R	F-N-R	F-N-R	F-N-R	F-N-R	F-N-R	F-N-R	F-N-R	F-N-R	
44A (35A Charging)	44A (35A Charging)	44A (35A Charging)	22A (17A Charging)	27A (22A Charging)	22A (17A Charging)	22A (17A Charging)	10A	10A	
-	-	-	-	-	-	-	-	-	
Optional	Optional	Optional	Optional	Optional	Optional	Optional	3-Blade Aluminum	3-Blade Aluminum	
-	-	-	-	-	-	-	9-7/8 x 12 inches	9-1/4 x 12 inches	
-	-	-	-	-	-	-	-	-	
NA	NA	NA	NA	NA	NA	NA	NA	NA	
Standard	Standard	Standard	Standard	Standard	Standard	Standard	Available	Available	
NA	NA	NA	NA	NA	NA	NA	Available	Available	
Standard	Standard	Standard	Standard	Standard	Standard	Standard	Standard	Standard	
Standard	Standard	Standard	Standard	Standard	Standard	Standard	Standard	Standard	
Standard	Standard	Standard	Standard	Standard	Standard	Standard	Standard	Standard	
Standard	Standard	Standard	Standard	Standard	Standard	Standard	-	-	
-	-	-	-	-	-	-	-	-	
480 mm/18.9 inches	480 mm/18.9 inches	480 mm/18.9 inches	417 mm/16.4 inches	417 mm/16.4 inches	372 mm/14.7 inches	372 mm/14.7 inches	375 mm/14.8 inches	375 mm/14.8 inches	
-	-	-	-	-	-	-	381 mm/15 inches	381 mm/15 inches	
508 mm/20 inches	508 mm/20 inches	508 mm/20 inches	521 mm/20 inches	531 mm/20 inches	508 mm/20 inches	508 mm/20 inches	508 mm/20 inches	508 mm/20 inches	
635 mm/25 inches	635 mm/25 inches	-	-	658 mm/25 inches	635 mm/25 inches	-	-	-	
-	-	-	-	-	-	-	-	-	
163 kg/359 lbs.	163 kg/359 lbs.	163 kg/359 lbs.	108 kg/239 lbs.	116 kg/256 lbs.	97 kg/214 lbs.	97 kg/214 lbs.	70.5 kg/155 lbs.	70.5 kg/155 lbs.	
166 kg/365 lbs.	166 kg/365 lbs.	-	-	123 kg/270 lbs.	101 kg/223 lbs.	-	72.5 kg/160 lbs.	72.5 kg/160 lbs.	
-	-	-	-	-	-	-	-	-	
★★★	★★★	★★★	★★★	★★★	★★★	★★★	★★★	★★★	

Honda Marine

PORTABLE SERIES

		BF20	BF15	BF9.9	BF8	BF5	BF2.3
Type		4-Stroke SOHC 2 Cylinders/4 Valves	4-Stroke OHV 1 Cylinder/2 Valves	4-Stroke OHV 1 Cylinder/2 Valves			
Displacement		350 cc (21.5 cubic inches)	350 cc (21.5 cubic inches)	222 cc (13.5 cubic inches)	222 cc (13.5 cubic inches)	127 cc (7.8 cubic inches)	57.2 cc (3.49 cubic inches)
Bore & Stroke		59 x 64 mm (2.3 x 2.5 in.)	59 x 64 mm (2.3 x 2.5 in.)	58 x 42 mm (2.3 x 1.7 in.)	58 x 42 mm (2.3 x 1.7 in.)	60 x 45 mm (2.4 x 1.8 in.)	45 x 36 mm (1.8 x 1.4 in.)
Full Throttle rpm Range		5,000-6,000 rpm	4,500-5,500 rpm	5,000-6,000 rpm	4,500-5,500 rpm	4,500-5,500 rpm	5,000-6,000 rpm
Rated Power		20 HP @ 5,500 rpm	15 HP @ 5,000 rpm	9.9 HP @ 5,500 rpm	8 HP @ 5,000 rpm	5 HP @ 5,000 rpm	2.3 HP @ 5,500 rpm
Cooling System		Water Cooled	Water Cooled	Water Cooled	Water Cooled	Water Cooled	Forced Air
Fuel Delivery		1 Carburetor	1 Carburetor	1 Carburetor	1 Carburetor	1 Carburetor	1 Carburetor
Ignition System		PGM-IG	PGM-IG	PGM-IG	PGM-IG	Digital CDI	Transistorized Pointless
Starting System		Electric/Recoil	Electric/Recoil	Electric/Recoil	Electric/Recoil	Recoil	Recoil
Exhaust		Through Hub	Through Hub	Through Hub	Through Hub	Under Water, Above Propeller	Under Water, Above Propeller
Octane		86	86	86	86	86	86
Drive							
Gear Ratio		2.08:1	2.08:1	2.33:1	2.33:1	2.08:1	2.42:1
Gear Shift		F-N-R	F-N-R	F-N-R	F-N-R	F-N-R	360° Pivot
Equipment							
Alternator	(Electric Start)	12A w/Harness	12A w/Harness	12A w/Harness	12A w/Harness	-	-
w/voltage regulator	(Manual Start)	6A w/Harness	6A w/Harness	6A w/Harness	6A w/Harness	Optional 3A (No Regulator)	-
Propeller		4-Blade Aluminum	4-Blade Aluminum	4-Blade Aluminum	4-Blade Aluminum	3-Blade Aluminum	3-Blade Plastic
Diameter x Pitch	Standard	9-1/4 x 10 inches	9-1/4 x 10 inches	9-1/4 x 8 inches	9-1/4 x 8 inches	7-7/8 x 7-1/2 inches	7-1/4 x 7-1/2 inches
	Power Thrust	-	10 x 7-5/8 inches	10 x 6.5 inches	10 x 6.5 inches	-	-
Power Tilt		Available	Available	Available	Available	NA	NA
Power Trim & Tilt		NA	NA	NA	NA	NA	NA
Gas-Assisted Tilt		-	-	-	-	NA	NA
Oil Pressure Alert		Standard	Standard	Standard	Standard	Standard	-
Temperature Alert		Standard	Standard	Standard	Standard	-	-
Rev-Limiter		Standard	Standard	Standard	Standard	Standard	-
Speedometer Pickup		-	-	-	-	-	-
Dimensions							
Overall Width		350 mm/13.8 inches	350 mm/13.8 inches	345 mm/13.6 inches	345 mm/13.6 inches	340 mm/13.4 inches	285 mm/11.2 inches
Recommended	(S-type)	381 mm/15 inches	381 mm/15 inches	381 mm/15 inches	381 mm/15 inches	381 mm/15 inches	381 mm/15 inches
Transom Height	(L-type)	508 mm/20 inches	508 mm/20 inches	508 mm/20 inches	508 mm/20 inches	508 mm/20 inches	508 mm/20 inches
	(X-type)	-	635 mm/25 inches	635 mm/25 inches	635 mm/25 inches	-	-
Dry Weight	(S-type)	47 kg/104 lbs.	47 kg/104 lbs.	42 kg/92 lbs.	42 kg/92 lbs.	27 kg/60 lbs.	13 kg/29.5 lbs.
	(L-type)	50 kg/110 lbs.	50 kg/110 lbs.	44 kg/98 lbs.	44 kg/98 lbs.	27.5 kg/61 lbs.	14 kg/31 lbs.
	(X-type)	-	52 kg/115 lbs.	48 kg/107 lbs.	48 kg/107 lbs.	-	-
Fuel Tank & Hose		Standard	Standard	Standard	Standard	Standard	-
CARB 2016 RATING		★★★	★★★	★★★	★★★	★★★	★★★

All Honda outboards are power rated with NMMA procedures. Specifications are subject to changes.



Honda BF250

Genuine Honda Accessories

Honda Marine offers a wide variety of accessories for our engines. From controls and flush kits to gauge sets, harnesses and propellers, we have the parts and accessories you require.

All accessories are available to purchase through any authorized Honda Marine dealer.



For more information on Honda's complete line of Parts & Accessories, see your Honda Marine dealer or go to marine.honda.com.

**GAUGES • CONTROL BOXES • CONTROL CABLES • KEY SWITCH PANELS • ELECTRIC HARNESSES
CHARGING SYSTEMS • FUEL SYSTEM COMPONENTS • WATER PUMP KITS • HARDWARE • CONVERSION KITS • CHEMICALS • PROPELLERS**

Silver means more than reliability. It also means your satisfaction.



When you power up with a Honda behind you, you're getting more than a lovingly crafted piece of machinery. You're also getting the support of over 1,000 Honda Marine dealers.

Our dealers and staff go through training and receive updates to tune-up their knowledge of the entire Honda outboard line. Honda Marine

authorized dealers are ready to provide you with the highest level of service and have the equipment and expertise to help you get the most out of your Honda engine.

Combine this with True 5, the best consumer standard non-declining warranty in the outboard industry and you've got a team behind you that is second to none.



For commercial, rental and government customers, Honda Marine proudly introduces expanded warranties! The new warranty for commercial and rental engines doubles the current coverage — from 12 months to 24 months. The new warranty for engines purchased by state, local and federal governments adds more than 30 percent additional coverage — from 24 months to 36 months. And just like the True 5 warranty, they're fully backed by Honda Marine, in comparison to the outsourced, extended service contracts typically provided by other manufacturers. The new warranty coverage begins for all Honda Marine engine models purchased on or after January 1, 2016.



HONDA **MARINE**

The Power Of Boating

Visit us at
marine.honda.com

Always wear a personal flotation device while boating and read your owner's manual. All Honda outboards meet EPA and CARB emission levels. All images contained herein are either owned by American Honda Motor Co., Inc., or used under a valid license. It is a violation of federal law to reproduce these images without express written permission from American Honda Motor Co., Inc., or the individual copyright owner of such images. All rights reserved. Honda, the Honda Marine logo, Honda Marine model names and their trade dress are trademarks of Honda Motor Co., Ltd. used under license by American Honda Motor Co., Inc. Many Honda engine, outboard, power equipment and vehicle model names, and associated trade dress may be seen at www.honda.com. ©2015 American Honda Motor Co., Inc. M0212